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Contact: bonspeedMedia 714/666-1999

E-Mail: bonspeed@aol.com

ABA Will Provide Live Coverage of the 'Blackjack Nationals'

Free live-streaming coverage of the ABA "Blackjack Nationals" from Reno, Nevada.

Gilbert, AZ August 26, 2006 - The ABA (American Bicycle Association) will provide free live-streaming coverage of the twenty-second national event on its 2006 BMX (Bicycle Motocross) racing series. The ABA has previously provided an audio feed of its national events for fans and racers to get real-time coverage of its national BMX races. Adding this streaming-video coverage is a first and unprecedented for the sport!

The ABA "Blackjack Nationals" is one of the premier events on the national-race schedule and it is one of the fifteen PRO Series events in 2006. "BMX is such a visual and exciting sport that streaming video was a natural next step for our event coverage," says Clayton John, ABA President. All of the excitement, color and action will come to life on the web when this BMX event is covered live from Reno, Nevada. The event is being held at an indoor dirt Bicycle motocross track that the ABA will construct exclusively for this national-level race. Held at the Reno Livestock Events Center September 1st-3rd 2006, it will include racers from 5 to 50 years old, male and female along with the exciting PRO's.

The live-streaming video feed will be produced by BMX TV Direct, experts in BMX race coverage. The production team will cover both the Saturday and Sunday events. The three-camera shoot will be mixed and edited as the action happens. The BMX TV Direct production staff already films all of the ABA National events and provides streaming video and DVD's at its website www.bmxtvdirect.com. "This is another first for BMX as ABA has realized the potential that streaming video can provide to its members and the fans of BMX racing. We are very excited to be part of this free coverage, because live video of the nationals allows everyone to attend via their computer," said Tim Lillethorup President/Producer.

Coverage will be shown live each day at www.ababmx.com, Saturday September 2, 2006 and Sunday September 3rd, 2006. The free, live action will begin at 11 a.m. on Saturday and 8 a.m. on Sunday (All times are Pacific). The ABA continues to lead the sport of BMX with innovation and added value for its members, sponsors and spectators. Free live-streaming video coverage of the ABA "Blackjack Nationals" of BMX from Reno, Nevada is another first for the sport!

The action will not stop on race day; the Reno race event can be viewed around-the-clock for free at the ABA website until September 11th, 2006. This continuous video feed will allow schools, libraries, bike shops and anyone interested in BMX to view national-level racing from their computer by clicking the link on the ABA Homepage.

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ABA (American Bicycle Association), formed in 1977 and headquartered in Gilbert, Arizona, is "The Sanctioning Body of BMX"©. The ABA organizes BMX racing for boys, girls and adults, nationwide and Canada. With 60,000 active members, 274 racing facilities and a 27 event-national race schedule; ABA is the worlds largest promoter of action sports. For additional press information about ABA, the sport of BMX, ABA events or professional racers, call (714) 666-1999. To find races in your area or view the national event schedule, visit www.ababmx.com.

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